

Preparing for the 25 Years of Hope Campaign, the Friends of Hope Africa University commissioned several new videos to showcase the university's growth and present its ongoing needs to old and new friends. We asked Seattle Videographer Andy Yardy to work with us on the project. He visited Burundi in January 2025 to get footage for six new videos. We know we have a compelling story about HAU, and with Andy's creativity and technical skills, this turned out to be an award winning partnership. Here is Andy's testimonial about the work.

Going to HAU to create videos for Friends of Hope Africa University was the best way to start my 2025. It was so much fun getting to know the people, students, and staff that are the future of this region of Africa. It was these people that inspired me to edit six videos for the 25 Years of Hope Campaign.

A few weeks after finishing the videos, I submitted them for consideration in the Telly Awards. The Telly is the premiere video production competition for non-broadcast video production. This includes promotional, marketing, training, and informational videos produced for corporate, non-profit, church, medical, etc. The majority of the videos made every year are among these categories but most videos are hardly ever seen beyond the niche organization or company that produces them. The Telly Awards exist to give recognition for the creativity and talent that goes into these kinds of videos.

The 25 Years of Hope series won a bronze statue for excellence in the Non-Profit Fundraising Campaign category. As a video producer, it's really exciting to be recognized for this work. And, this work is not just mine, it's for the Friends of Hope Africa University who gave Kinetic Village the opportunity to produce these videos. It's also for all the people at HAU who shared their stories to help make these videos shine.

We will be featuring all six videos on our webpage over the next three months. For more information about Andy's work, please see his webpage at www.kineticvillage.com.